

PRESS RELEASE

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LAKESIDE PEDIATRICS achieves MGMA ‘better performer’ status

LAKELAND, FL, 02/05/2008 – The Medical Group Management Association (MGMA) *Performance and Practices of Successful Medical Groups: 2007 Report Based on 2006 Data* identified LAKESIDE PEDIATRICS as a “better performer” because of superior operational performance compared with similar medical group practices nationwide.

Lakeside Pediatrics strives to achieve quality based clinical and operational outcomes using the latest technology. We made the leap to a new Scheduling software and Electronic Medical Records(EMR) which has allowed us to continue to serve the Lakeland area with the highest quality patient care in a very efficient manner.

“Having achieved this performance based award two years in a row is quite an honor for us and fits precisely into our mission statement, “Lakeside Pediatrics is DEDICATED to providing SUPERIOR care to the children of the Lakeland community...we are committed to delivering a high standard of care, which is based on the most current medical information...”. We are extremely proud of our Providers and Staff’s accomplishment and pleased to be able to consistently provide this type of high quality care and service to our patients and their families.” – Clark Buurma, Practice Administrator.

The MGMA report, a benchmarking standard among medical groups for nearly a decade, was produced using data from respondents to the *MGMA Cost Survey: 2007 Reports Based on 2006 Data* as well as data from a questionnaire that assessed management behaviors, practices and procedures of better performers. The report profiles medical practices that have demonstrated success in one or more areas: profitability and cost management; productivity, capacity and staffing; accounts receivable and collections; patient satisfaction; and managed care operations.

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About LAKESIDE PEDIATRICS

Since 1984, LAKESIDE PEDIATRICS has been providing the Lakeland community and surrounding areas a wide range of services, including newborn hospital care, inpatient hospital services, preventative care and screening and immunizations. Our Physicians and Nurse Practitioners provide comprehensive evaluation and treatment of acute and chronic medical conditions, behavioral and academic problems as well as other specialties and services. For more information on LAKESIDE PEDIATRICS please visit our website at www.lakesidepeds.com.

About MGMA

MGMA, founded in 1926, is the nation's principal voice for medical group practice. MGMA's more than 21,500 members manage and lead 13,500 organizations, in which more than 270,000 physicians practice. MGMA's core purpose is to improve the effectiveness of medical group practices and the knowledge and skills of the individuals who manage and lead them. MGMA headquarters are in Englewood, Colo. Please visit mgma.com.